

Karnataka Food & Culture Festival

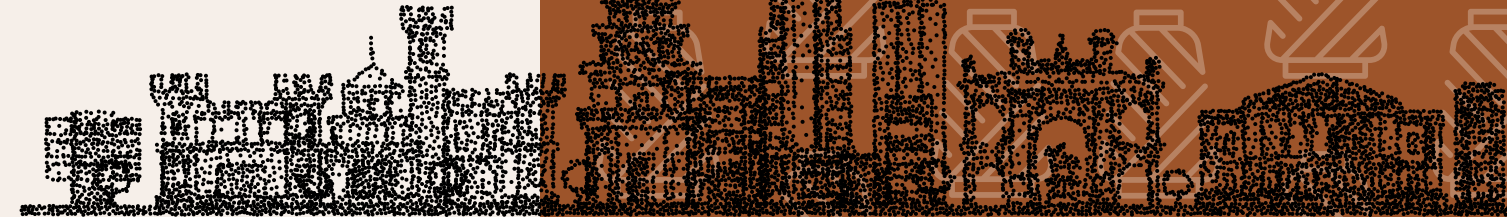
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WANT TO BE A SPONSOR?

Partner with us to celebrate Karnataka's rich heritage!



INDIAN FOOD AND CULTURAL FESTIVAL 2024



About the Indian Food & Cultural Festival

Indian Food and Cultural Festival [IFCF] team is hosting a one-of-a-kind event in Australia, celebrating the incredible diversity of India. The festival's focus is to showcase the rich food and cultural heritage from each Indian state, offering a unique and immersive experience.



The inaugural chapter is dedicated to Karnataka, a state known not just for its bustling IT hub, Bangalore, but also for its vast and varied cultural landscapes and culinary delights. This festival will bring to life the vibrant traditions, arts, and flavours from all corners of Karnataka, from coastal cuisine to traditional folk performances, providing a comprehensive exploration of the state's rich heritage beyond its capital city.

EVENT DETAILS

- Date: 30th November 2024, 12-8 pm
- Location: Baden Powell Reserve
- Exptected audience: 3000-4999 Melbournians from surrounding suburbs.
 - Food & culture enthusiasts, families, children, tourists and local buisnesses.



WHY SPONSOR US

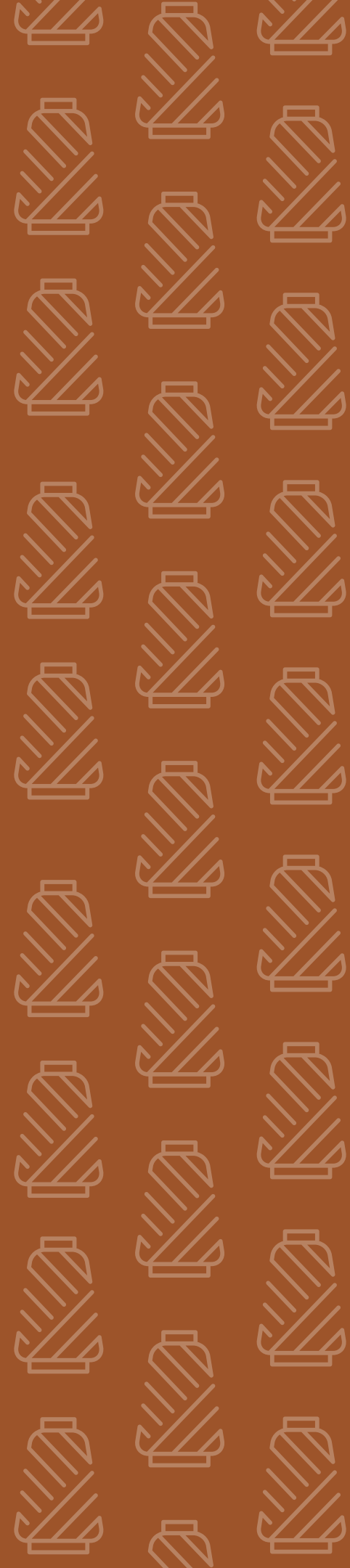


- **Exposure:** Reach thousands of attendees across the Melbourne suburbs.
- **Brand Alignment:** Connect with Karnataka's cultural heritage and local community.
- **Media Coverage:** Extensive coverage through radio, print, social media, and digital platforms.
- **Corporate Social Responsibility:** Support community-driven initiatives celebrating culture.



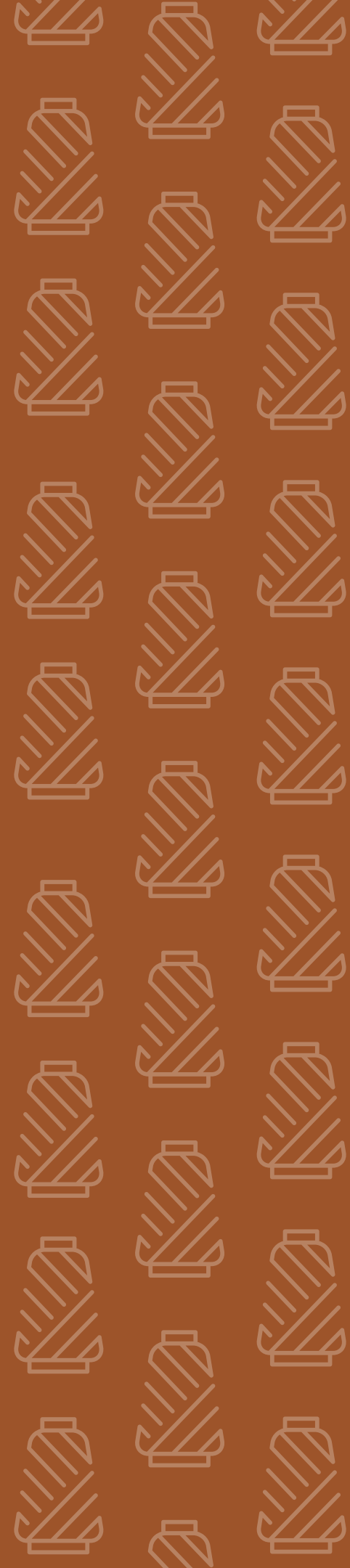
SPONSORSHIP TIERS

- **Platinum Sponsor:** Premium brand visibility (logos on the main stage, media mentions, etc.)
 - \$5000
- **Gold Sponsor:** Significant brand placement (event banners, main entrance, etc.)
 - \$4000
- **Silver Sponsor:** Event support with brand visibility (booth presence, social media mentions).
 - \$3000
- **Bronze Sponsor:** Event promotion on digital platforms (Instagram, facebook, website)
 - \$1000
- Please contact for **custom sponsor** packages.



HOW TO BECOME A SPONSOR

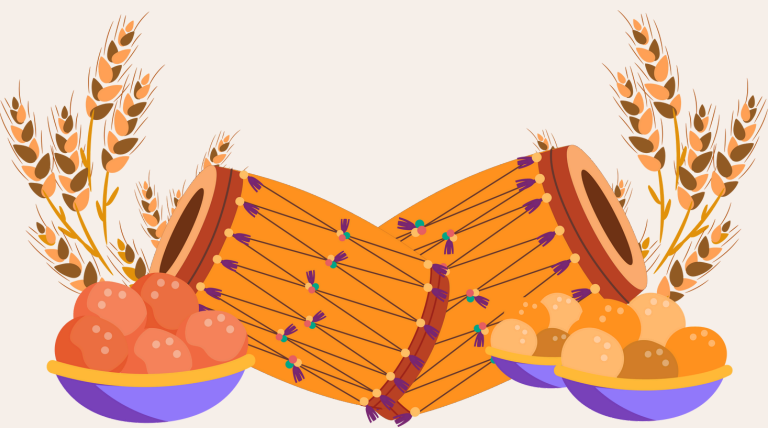
- Deadline to Express Interest: 10th November 2024
- Contact Information:
info@foodandculturalfestivals.com
- Application Process: Fill in the **EOI form** before the due date



LET US BUILD SOMETHING GREAT TOGETHER



Contact us to discuss how we can collaborate!



[@foodandculturalfestivals](https://www.instagram.com/foodandculturalfestivals)



info@foodandculturalfestivals.com



[Indian Food and Cultural Festivals](https://www.facebook.com/Indian Food and Cultural Festivals)



[foodandculturalfestivals.com](https://www.foodandculturalfestivals.com)